



HOST AGREEMENT

Business: _____ Contact: _____

Address: _____ Phone: _____

Email: _____ Website: _____

1. **PURPOSE:** WI Sign Company will engage as the marketing agent to solicit and manage "Sponsorship Agreements" in which sponsors agree to pay for advertising/media time on both digital monitors, and static billboard displays located inside the host location. The locations will be in high traffic strategic locations agreed upon by both parties. WI Sign Company will supply all digital video screens. # of screens: _____
2. **EXCLUDED FROM SCOPE OF AGREEMENT:**
Agreements of arrangements by _____ already in place. Should said establishment provide a list of businesses already in partnership; WI Sign Company would not call on them.
3. **TERM OF AGREEMENT:** The agreement shall commence as the effective date and shall continue in effect for (1) year (The Contract Term) following the termination of the contract term, this agreement shall be renewed automatically, unless contacted 90 days before renewal date.
4. **GENERAL DUTIES & RESPONSIBILITIES:** WI Sign Company (WSC) will be solely responsible for managing ad copy/ad designs and all other aspects associated with the day, to day operations of the business. (WSC) will not feature any other competitive businesses inside said establishment. (WSC) will be solely responsible for calling on potential sponsors/advertisers and responsible for all billings and day, to day operations of the business associated with the sponsorship/advertiser.
5. _____ is strongly encouraged, but not mandatory to require a list of possible advertisers wanting to feature there campaign inside of the host restaurant. (WSC) will offer "First Right Of Refusal" to any advertiser's full contact information such as name, number, email etc; provided by host restaurant.
6. **BENEFITS TO HOST RESTAURANT:** (4) FREE ad copy designs per month to be used as in-house sponsorships to help promote host locations Food, Drink, Entertainment, Charities etc.
7. **GOVERNING LAW:** The laws of the state of Wisconsin shall govern this agreement.
8. **BINDING AGREEMENT:** The agreement shall be binding upon and inure to the benefit of all parties successors & assigns.

IN WITNESS WHEREOF, the parties hereto have caused the Agreement to be executed as of the date first written above and this agreement becomes legal binding upon signatures of all parties mentioned.

BY: _____ DATE: _____

Printed Name

WI SIGN COMPANY BY: _____ DATE: _____